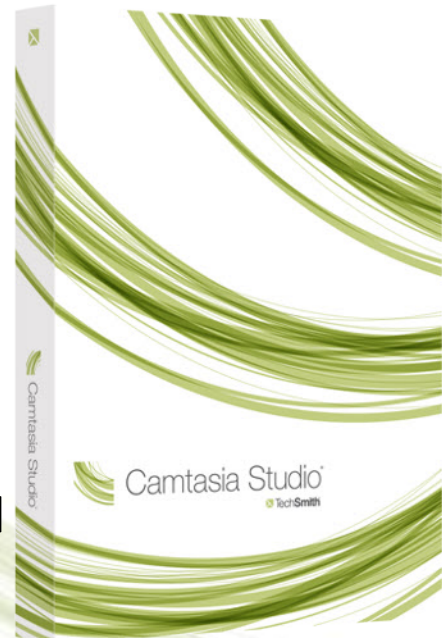




Imagine being able to show exactly what's on your screen to anyone, anywhere. Imagine that it's easy. Now you've imagined Camtasia Studio.



With the smartest screen recording tools on the planet, Camtasia Studio makes everything from training videos to Power-Point presentations to lectures look better, reach More people, and pack more punch.

Use Camtasia Studio for:

- Training & documentation: Videos are the best way to Show how to use a software application or Web site.
- Sales & Marketing: Stop talking about your products And start showing them. Video demonstrations attract Customers and make sales!
- IT Support: Show expertise throughout the organisation With quick, clear tutorials.
- Education: Engage students with interactive lessons!
- Management: Convert Power-Point to video.

The Smart Friendly Screen Recorder!